

RMI & Maryland MEP Golf Classic



Thursday, May 11, 2023 | 8:00 AM Shotgun Start

The Woodlands & Diamond Ridge Golf Courses

Title Sponsors:



CFG BANK



2023 Golf Classic Sponsorship Options & Benefits

Note: RMI/MEP are reserving two side-by-side courses for this event, The Woodlands and Diamond Ridge. A limit of 120 golfers per course, 240 total golfers, has been established. **Sponsors committed by January 31, 2022 will be given first choice of courses for their golfers.** After that date, sponsors will be given a course choice until a course reaches its 120 golfer limit. At that point, sponsor golfers will be assigned to the course with space for additional golfers.

Additional sponsorships were offered for this event but are no longer available. See below for remaining sponsorship opportunities.

Gold Sponsorship - \$2,500 (Limit: 5, 3 remaining)

- Logo in event marketing - email, social media, website
- Company-provided flyer/brochure/swag item distributed to all golfers in swag bag at tournament (*estimated golfer count: 240*)
- Logo on general sponsor signage at the event
- One (1) complimentary four-some
- Company will receive contact info (name, company, title, website **and email**) for all participants/attendees who do not opt out of having info shared
- Company may have two (2) company reps and a table (provided for you at the event) during breakfast/registration and at After Party to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.
- One sign with logo placed on one hole tee-off area on each of the two (2) courses
- Logo on Scorecard for first company to commit to Gold Sponsorship; Logo on golf cart sign for 2nd, 3rd, 4th and 5th company to commit to Gold Sponsorship

Supporting Sponsorship - \$1,500 (Unlimited available)

- Logo in event marketing – email, social media, website
- Logo on general sponsor signage at the event
- Two (2) complimentary golf registrations
- One sign with logo placed on one hole tee-off area on each of the two (2) courses

Grill at the Crossover Sponsorship (All golfers from both courses pass this area during their 18 holes of golf and are treated to a grill sandwich grilled onsite by a member of the Golf Course team. This

was a new addition to the 2022 event and was a VERY popular place to be.) - \$2,000 *(Limit 3 non-competing companies, 2 remaining.)*

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Logo on signage announcing sponsorship of complimentary grill foods at crossover point of the courses
- Two (2) complimentary golf registrations
- Company may have up to two (2) company reps at a table (provided for company at event) at the grill station to promote company, distribute promotional materials, swag, etc. The two company representatives may attend the After Party at no cost.
- One sign with logo placed on one hole tee-off area on each of the two (2) courses

Longest Drive (Men's) Contest Sponsorship - \$500 *(Limit 2 – 1 per course)*

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign w/sponsor logo announcing Longest Drive Contest at tee-off of Longest Drive hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Longest Drive (Women's) Contest Sponsorship - \$500 *(Limit 2: 1 per course)*

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign w/sponsor logo announcing Longest Drive Contest at tee-off of Longest Drive hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Closest to the Pin (Women's) Contest Sponsorship - \$500 *(Limit 2: 1 per course, 1 remaining)*

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Closest to the Pin Contest on tee-off area of Closest to the Pin hole on course
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Closest to the Pin on Par 4 Contest Sponsorship - \$500 *(Limit 2: 1 per course)*

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event

- One (1) sign with sponsor logo announcing Closest to the Pin Contest on tee-off area of Closest to the Pin hole on course
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Roll to the Hole Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Roll to the Hole Contest on tee-off area of contest hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Straightest Drive Hole Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Straightest Drive Contest on tee-off area of contest hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Longest Putt Hole Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Longest Putt Contest on tee-off area of contest hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Tee Sponsorship - \$200 (Unlimited Available)

- Company name in event marketing - email, website
- Logo on sign in tee-off area of one hole on each of the two (2) courses thus providing company exposure to ALL golfers on BOTH courses

Questions? Contact Stacey Smith at 443-844-0047 or stacey@RMllofmaryland.com.

Continued on next page.

All 2023 Golf Classic Sponsors are invited to submit a giveaway item for inclusion in each golfer's goodie bag. The 2023 Golf Classic Signage Sponsor, Strategic Factory, can help you with your promotional product needs for this special event and others. We encourage you to consider ordering your company branded products – large or small – from this Maryland company that is once again supporting RMI's Golf Classic through sponsorship. Whether ordering items from Strategic Factory or not, if you plan to submit an item for each golfer's goodie bag, you will need 240 of the item being donated (one for each of the 240 golfers), and the items must be delivered or mailed to Strategic Factory at 11195 Dolfield Blvd, Owings Mills, MD 21117 by April 30, 2023. Any questions? Please call Stacey Smith at 443-844-0047 or email stacey@RMIOfmaryland.com.

CALLING ALL SPONSORS!

Don't miss this opportunity to include your branded swag in the goodie bags for the **RMI Golf Classic!**

Provide your own branded item to Strategic Factory no later than **March 31**, or simply call Strategic Factory, and let them do all of the work for you.

Strategic Factory not only has a team of promo product experts, but they can also offer assistance with any printing needs and ordering a wide variety of items to fit your budget in time for the event.

Please contact **Stacey Smith** at stacey@RMIOfmaryland.com or call **443-844-0047** for more information.



WATER BOTTLE
as low as \$2.25 each



BALL MARKER CLIP
as low as \$5.25 each



SUNGLASSES
as low as \$2.75 each



GOLF TOWEL
as low as \$3.95 each



COOLER BAG
as low as \$8.25 each



11195 Dolfield Blvd.
Owings Mills, MD 21117

443.548.3500
info@strategicfactory.com



See next page to reserve your sponsorship.

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Thursday, May 11, 2023 | 8:00 AM Shotgun Start
The Woodlands & Diamond Ridge Golf Courses

Title Sponsors:



CFG BANK



The Performance Company

Contact Name _____

Contact Title _____

Contact Email _____ Phone _____

Company/Organization/Agency Name _____

Website _____

Note: Some sponsorship levels have a limit on the number of available. All are first come, first serve.

Indicate sponsorship level choice:

- | | |
|---|---|
| <input type="checkbox"/> Title - \$5,000 – SOLD OUT | <input type="checkbox"/> Longest Drive (Men’s) - \$500 |
| <input type="checkbox"/> Gold - \$2,500 | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Supporting - \$1,500 | <input type="checkbox"/> Longest Drive (Women’s) - \$500 |
| <input type="checkbox"/> Signage* - SOLD OUT | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Grand Prize for After Party Raffle - \$500 – SOLD OUT | <input type="checkbox"/> Closest to Pin (Men’s) - \$500 – SOLD OUT |
| <input type="checkbox"/> Beverage Cart - \$500 – SOLD OUT | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Specialty Drinks - \$2,500 – SOLD OUT | <input type="checkbox"/> Closest to Pin (Women’s) - \$500 |
| <input type="checkbox"/> Grill at the Crossover - \$2,000 | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Tee - \$200 (unlimited) | <input type="checkbox"/> Longest Putt - \$500 |
| <input type="checkbox"/> Scoreboard - \$1,000 – SOLD OUT | <input type="checkbox"/> Add promotional table at hole - \$250 |
| <input type="checkbox"/> Roll to the Hole Contest - \$500 | <input type="checkbox"/> Straightest Drive - \$500 |
| <input type="checkbox"/> Add promotional table at hole - \$250 | <input type="checkbox"/> Add promotional table at home - \$250 |

** Signage Sponsorship: There is no exchange of funds involved with this sponsorship opportunity. Sponsor must be willing to design/print all Golf Classic signs at no cost to RMI/MEP in return for receiving the benefits noted on Page 2.*

Sponsor Signature _____ Date _____

Email the completed 2023 Golf Classic Sponsorship Form and a vector file or high-resolution file of your company logo to stacey@RMIofmaryland.com. An invoice will be sent to you for your sponsorship upon receipt of this Form. **Questions?** Email ssmith@mdmep.org or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.